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HYATT REGENCY CHICAGO PROVIDES BEFORE-AND-AFTER IMAGERY OF DESIGN AND ARTWORK FOLLOWING MULTI-YEAR MILLION DOLLAR RENOVATION



World's largest Hyatt showcases drastic changes in remodeled lobby, restaurants, guestrooms and meeting spaces

Hyatt Regency Chicago's remodeled main lobby and common areas

(CHICAGO; July 22, 2013) — Following a three year, \$168 million renovation beginning in 2010 and completed this past April, Hyatt Regency Chicago currently boasts a 'reborn' property with newly released imagery providing a before-and-after preview of the lush new lobby, stylish guestrooms, fresh dining concepts, inventive design and artwork, and state-of-the-art meeting spaces.

"We're excited to share imagery that rightfully captures the exquisite detail and thoughtfulness that was used throughout the hotel's renovation and design," said Andrea Kasnic, Director of Sales and Marketing "All of the artists that we partnered with have truly brought to life the idea of the property's 'rebirth,' while staying true to the essence of the Hyatt Regency Chicago brand."

Phases I & II: Guestrooms and Elevator Lobbies

In 2010, phase one overhauled all guestrooms in the West Tower, while phase two, completed in 2011, renovated all of the guestrooms in the East Tower. Award winning, luxury hospitality design studio, <u>Indidesign</u>, led the design of all guestrooms, premier suites, meeting planner elevator lobbies, and corridors.



Hyatt Regency Chicago's Previous Guestrooms



Hyatt Regency Chicago's Renovated Guestrooms

Artwork played a critical role in the creative revamp; <u>Studio EL</u> assisted in the creative development concepts for the guestrooms and elevator lobbies. Chicago-based photographer <u>Anthony Tahlier</u> captured the essence of Chicago with black-and-white photography, applied to brushed aluminum and clear acrylic, focusing on the distinctive El (elevated) train and architectural details of the city. The harmonious blend of color, form, and texture was developed to pay homage to the modernist heritage of Chicago.

<u>Phase III: Main Lobby, Meeting Space, and Restaurants</u> Lobby:

The final phase of the project, recently completed in April 2013, renovated the East Tower lobby, in addition to the hotel's meeting and event spaces, and dining outlets. Internationally renowned architect and planning firm <u>Bentel + Bentel</u> worked to create an energetic common area that featured a blend of modern technology and urban flare.



Hyatt Regency Chicago's Previous Lobby



Hyatt Regency Chicago's Renovated Lobby

Meeting Space:

Hyatt Regency Chicago enlisted seasoned photographer and abstract artist, Christopher Kennedy, to generate unique Photo Luminism[®] artwork for display in the Grand Ballroom lobby. Kennedy creates abstract images using fixed sources of light as the paint and a single-exposure camera as both brush and canvas. The image is printed directly onto sheets of lightly brushed aluminum, producing an almost three dimensional luminosity to the pictures.

Restaurants:

Following the final renovations, Hyatt Regency Chicago boasts four new dining concepts including Stetsons Modern Steak+Sushi, American Craft Kitchen & Bar, Market Chicago and BIG Bar. Guests can expect a dining experience that falls in line with the trending progression of hotel restaurants – shifting from on-the-go convenience to thoughtful, quality-driven cuisine.



Hyatt Regency Chicago's American Craft Kitchen & Bar

Hyatt Regency Chicago enlisted local artist, <u>Ben Butler</u>, in designing artwork to display throughout the lobby and American Craft Kitchen & Bar. Notably, the most eye-catching piece of artwork is the 82-foot wide, 15-foot tall canvas print appropriately titled *The Lake*, as Butler derived inspiration from Chicago's Lake Michigan landscape. Butler also discovered inspiration in the restaurant's natural, organically driven cuisine upon creating a series of suspended wooden crafted art pieces. The four pieces, constructed with mahogany, maple, red oak and cedar, were manipulated into unique shapes and designs by undulating and layering pieces of popular wood of various lengths.



Hyatt Regency Chicago's Previous BIG Bar



Hyatt Regency Chicago's Renovated BIG Bar



Hyatt Regency Chicago's Previous Stetsons Chop House



Hyatt Regency Chicago's Renovated Stetsons Modern Steak+Sushi

<u>ABOUT HYATT REGENCY CHICAGO</u>: Hyatt Regency Chicago, the largest Hyatt property in the world, features 2,019 guest rooms, 228,000 square feet of meeting and event space and five restaurants and lounges. The hotel is located at 151 East Wacker Drive in the heart of downtown. Hyatt Regency Chicago borders the Magnificent Mile and is only blocks away from Chicago's premier theatre, cultural, shopping and dining districts. For reservations, visit <u>www.chicagoregency.hyatt.com</u>,

Facebook.com/HyattRegencyChicago or on Twitter @hyattchicago.

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